



Euclid St. Paul's Neighborhood Association

BOOST YOUR BUSINESS & SUPPORT YOUR NEIGHBORHOOD – ADVERTISE!

Reach over 1200 homes and businesses in your area, with our Association Newsletter.
(Newsletter also goes to Mayor's Office, City Council, City Officials.)

Euclid/St. Paul's is an eclectic mix of historic older homes, smaller homes and apartment buildings. It is unique in that the neighborhood is bordered with businesses on 4 sides. Pride of ownership and neighborhood spirit are hallmarks of this area.

Young families with children, business people, empty nesters and young retirees work together on our signature events:

The Haunted Hike in October, and St. Pete's Largest Yard Sale in April.

Euclid/St. Paul's is bordered by 9th Ave N – 22nd Ave N and 9th St. N - 16th St. N.

Published 6X per year : *February, April, June, August, October, December*

ALL ADS ARE PAID IN ADVANCE. 3 - ISSUE MINIMUM COMMITMENT! Space is limited, reserve today!

Effective: NOV 2009	SPACES AVAILABLE	AD SIZE W x H	3 Issue Min. Commitment	6 Issues PAID IN ADVANCE	Layout Fee if needed
EIGHTH PAGE (Business Card)	18	Horiz ONLY: 3.5 x 2"	30.00/issue	25.00/issue	20
QUARTER PAGE	8	Vert ONLY: 3.875 x 5"	50.00/issue	45.00/issue	30
HALF PAGE/ <i>INSIDE</i>	2	Horizontal ONLY: 7.75 x 5"	85.00/issue	75.00/issue	40
HALF PAGE/ <i>BACK COVER Premium Spot</i>	1	Horizontal ONLY: 7.75 x 5"	100.00/issue	100.00/issue	40

We accept: PDF (preferred) or JPG files at 300 DPI at 100% size. Send us your press ready art at no charge.

- We can scan your business card for no charge.

- **DEADLINES: 10th of month IN HAND for the following month publication**

- **Art and/or payment received after the 10th will run in the next available month. NO EXCEPTIONS!**

- **TERMS: All ads are paid in advance, please. MAKE CHECKS PAYABLE TO:**

E/SPNA PO Box 76054 Saint Petersburg FL 33734-6054

CONTACT: Sally Zimmermann 820-9000 sally.zimmermann@verizon.net

DOOR PRIZES/RAFFLE PRIZES/DISCOUNTS

- E/SPNA offers door prizes at 10 Neighborhood Meetings and Raffle Prizes at Neighborhood Events.
- DONATE a gift card or service, valued at \$25 or more and receive a FREE 1/8 page ad (\$30 value) on the front page of our newsletter, and special mention at the meeting or event.
- **Will you offer a discount to E/SPNA members? Please specify:**

E/SPNA is a 501c(3) charitable organization.

Per USPS regulations, we cannot accept advertising related to insurance products, credit/debit cards or travel services.

www.espna.org